

■ NICOLETTE SEEBACK

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EDUCATION

State University of New York at New Paltz • New Paltz, NY **Bachelor of Fine Arts in Graphic Design, May 2015**

3.82 Cumulative Grade Point Average
Recipient, Who's Who Among Students in American Universities & Colleges, nominated by faculty in March 2015

DESIGN EXPERIENCE

HarperCollins Publishers: Harper • New York, NY **Assistant Designer, June 2015 – Present**

- Design mechanicals and book covers, prepare for print production
- Delegate mechanical tasks and manage seasonal schedules
- Act as representative of the art department in weekly meetings

HarperCollins Publishers: Greenwillow Books • New York, NY **Graphic Design Intern, Feb – May 2015**

- Design book covers, back covers and flaps for upcoming titles
- Make book prototypes, presentation boards and other presentation material as needed
- Assist art director in searching for images, artists and portfolios

Merkley + Partners • New York, NY

Graphic Design Intern, June – August 2014

- Design print and digital advertisements for clients
- Concept details of upcoming campaigns and mascots
- Clients include Tic Tac, Mercedes Benz and Nutella

Penguin Group: Putnam/Riverhead Books • New York, NY

Ad Promo Design Intern, January – May 2014

- Designed digital promotion for new books as well as print ads
- Created social media content for best-selling authors
- Designed book jackets for advance reading copies

Design Society of SUNY New Paltz • New Paltz, NY

President, August 2013 – May 2015

- Organized field trip to AIGA National Design Center, a lecture at FIT by Jessica Walsh, as well as one by Milton Glaser
- Art directs for all branding and design projects and shows

RELEVANT SKILLS

InDesign, Illustrator, Photoshop, DAM, Rsuite, digital photography, Bookbinding, After Effects, HTML & CSS, Microsoft Office

OTHER EXPERIENCE

Barnes and Noble, Inc. • Lake Grove, NY

Café Server, June 2012 – May 2015

- Prepared food & drinks, closed Café at night, trained new hires

Emerging Leaders of SUNY New Paltz • New Paltz, NY

Fall 2011 – Spring 2012 Graduation

- Engaged in local volunteer opportunities
- Attended various lectures by professionals in a leadership role
- Participated in discussions and group activities about leadership